



## DAVIS ARTS COUNCIL

# 2010 DAVIS ARTS COUNCIL SPONSOR BENEFITS (Cash)

### Bronze Level Benefits (\$500+)

- Sponsor/company name listed in each program for every season offering
- Sponsor/company name listed on DAC's website
- Company name listed on group sponsorship banner hung in amphitheater during entire season
- 2 *general admission* SEASON TICKETS

### Silver Level Benefits (\$1,000+)

- Sponsor/company name listed in each program for every season offering
- Sponsor/company name listed on DAC's website
- Half-price 1/4-page ad in "Season" and "Sunday" series program booklets
- Company name listed on group sponsorship banner hung in amphitheater during entire season
- 4 *general admission* SEASON TICKETS

### Gold Level Benefits (\$2,500+)

- Company **logo** included in each program for every season offering (also distributed to each subscriber of the Standard Examiner) – distribution of approximately 80,000
- Half-price 1/4-page ad in "Season" and "Sunday" series program booklets
- 36"x24" banner with company name/logo/message displayed in amphitheater during entire 2010 season (banner provided by sponsor)
- Sponsor **logo** (with link to sponsor website) included on sponsor page of DAC's website
- 6 *general admission* SEASON TICKETS
- Opportunity to CO-SPONSOR a regular season event

### Platinum Level Benefits (\$5,000+)

- Company logo included in each program booklet for every season offering (also distributed to the Standard-Examiner subscriber base)
- Half-price 1/2-page ad in "Season" and "Sunday" series program booklets (distribution of approximately 80,000)
- 40" x 36" banner with company name/logo/message displayed in amphitheater during entire 2010 season (banner provided by sponsor)
- Sponsor logo (with link to sponsor website) included on **every page** of the DAC website
- 2 *reserved* and 6 *general admission* SEASON TICKETS

- Opportunity to sole sponsor a specific regular season event
  - Up to 50 1/2-price general admission tickets to sponsored event available for employees, clients, and "friends"
  - 8'x2' banner hung over the stage during sponsored event (banner provided by sponsor)
  - "Special Thanks" onstage prior to sponsored event
  - Sponsor name and link to sponsor website included with each eBlast for sponsored event
  - Sponsor name printed on each ticket for sponsored event
  - Logo placement included for every print ad for sponsored event
  - On-air radio mention for every radio commercial for sponsored event
  - Meet and greet for up to 6 company VIPs with talent before or after sponsored event (as available per talent's contract with DAC)

### Diamond Level Benefits (\$10,000+)

- Recognition as FULL SEASON sponsor
- Company "testimonial" played during hour-long pre-show music prior to every season engagement
- Sponsor recognition onstage prior to every season event
- Company logo included on the cover and in each program booklet for every season offering (*also distributed to Standard-Examiner subscribers*)
- Half-price full-page ad in "Season" and "Sunday" series program booklets
- 8' x 2' banner with company name/logo/message displayed on "Diamond-Sponsor Wall" in amphitheater during entire season (banner provided by sponsor)
- Sponsor logo (with link to sponsor website) included on **every page** of DAC's website
- Sponsor logo included on **all print media** advertisements/posters/postcards/etc.
- 4 *reserved* and 10 *general admission* SEASON TICKETS
- First opportunity to sole sponsor special engagement or regular season event
  - Up to 100 1/2-price general admission tickets to sponsored event available for employees, clients, and "friends"
  - Sponsor name and link to sponsor website included with each eBlast for all season events
  - Sponsor name printed on each ticket for sponsored event
  - Logo placement included for every print ad for sponsored event
  - On-air radio mention for every radio commercial for sponsored event
  - Meet and greet for up to 6 company VIPs with artist before or after sponsored event (as available per talent's contract with DAC)